

THE HOTCHKISS LIBRARY OF SHARON

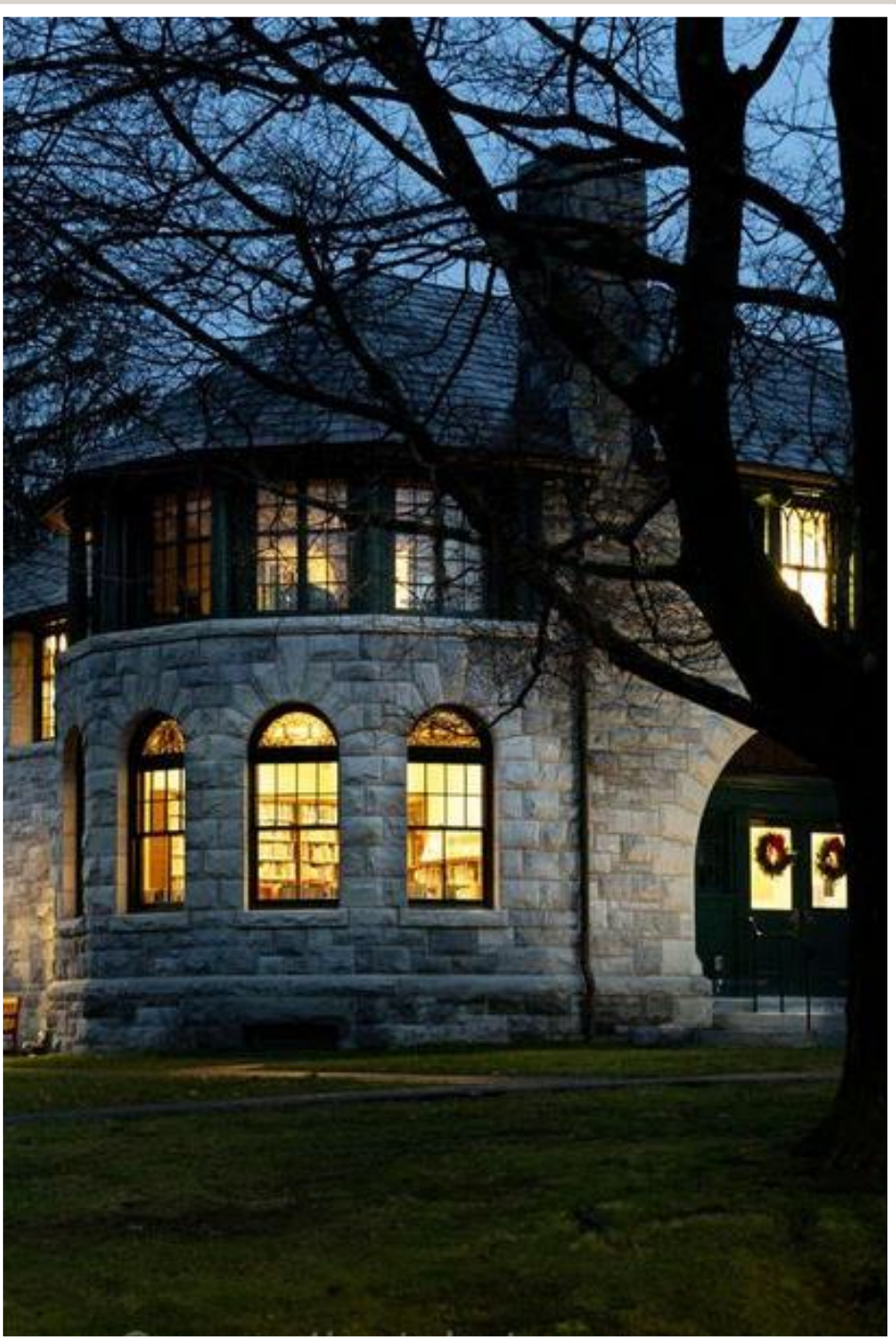
Underwriting Invitation

Partner

WITH US FOR OUR ANNUAL

Signature Events





Unlock THE POTENTIAL

SPRING GALA & AUCTION

May 2025

An exclusive gathering of our most loyal donors and friends hosted on the grounds of a grand estate in Sharon. Guests enjoy a cocktail party and participate in a lively and competitive auction and paddle raise fundraiser. A much anticipated and enjoyable event.

SHARON SUMMER BOOK SIGNING

August 2025

Celebrating 27 years in 2025, this timeless, cherished event will once again host a range of standout authors launching their new books to an enthusiastic audience. This event presents a unique opportunity for readers to meet their favorite authors and leave with a personalised memento all to the backdrop of a festive cocktail reception.



EXPERIENCE

Special **MOMENTS**

The DETAILS

The Events

- ★ Exciting expanded program planned for the Summer Book Signing event
- ★ Book signing event celebrating 27 years in 2025
- ★ 500+ combined attendees at events
- ★ Gala ticket price \$175 pp
- ★ Book signing tiered ticketing (Early \$75, Regular \$50 and pay what you can)

The Marketing

- ★ Regular e-blasts to all our subscribers
- ★ Direct mail invitations to mailing list
- ★ Social Media campaign (paid and organic) through THL owned channels and select collaborators
- ★ Event specific website landing pages
- ★ Regional and lawn event signage
- ★ Support from local and regional tourism organizations
- ★ Regular press releases to media list

The Numbers

- ★ Top-tier donors
- ★ 50% open rate for e-blasts
- ★ 400+ impressions monthly on social media channels
- ★ 21,000 website visits

The OPPORTUNITIES

Premium Underwriting Options for one or both events

Maria

Premium underwriting of both events

TICKETING

- ✓ Two tickets to the Spring Gala event
- ✓ Two early-entry tickets to the Book Signing

ACKNOWLEDGEMENTS

- ✓ Name included on:
 - event website
 - event materials and collateral
 - one weekly e-blast to all subscribers
- ✓ Sponsor recognition at events

OTHER

- ✓ Invitation to private reception with authors before the Book signing event
- ✓ A special gift

Contribution - \$1,750

Benjamin

Underwrite the Spring Gala

TICKETING

- ✓ Two tickets to the Spring Gala

ACKNOWLEDGEMENTS

- ✓ Name included on:
 - event website
 - event materials and collateral
- ✓ Sponsor recognition at event

OTHER

- ✓ A special gift

Contribution - \$1,000

Hotchkiss

Underwrite the Book Signing

TICKETING

- ✓ Two early-entry tickets to the Book Signing

ACKNOWLEDGEMENTS

- ✓ Name included on:
 - event website
 - event materials and collateral
- ✓ Sponsor recognition at event

OTHER

- ✓ Invitation to private reception with authors before the Book signing event

Contribution - \$1,000

The OPPORTUNITIES

Classic Underwriting Options for one or both events

Bissell

Classic underwriting of both events

TICKETING

- ✓ Two tickets to the Spring Gala event
- ✓ Two early-entry tickets to the Book Signing

ACKNOWLEDGEMENTS

- ✓ Name included on:
 - event website
 - event materials and collateral
- ✓ Sponsor recognition at events

OTHER

- ✓ A special gift

Contribution - \$1,250

Berkeley

Underwrite the Spring Gala

TICKETING

- ✓ Two tickets to the Spring Gala

ACKNOWLEDGEMENTS

- ✓ Name included on:
 - event website
 - event materials and collateral
- ✓ Sponsor recognition at event

Contribution - \$750

Sharon

Underwrite the Book Signing

TICKETING

- ✓ Two regular-entry tickets to the Book Signing

ACKNOWLEDGEMENTS

- ✓ Name included on:
 - event website
 - event materials and collateral
- ✓ Sponsor recognition at event

Contribution - \$500

More OPPORTUNITIES

Unique opportunities to show
your support

Author Sponsorship

TICKETING

- ★ Two early-entry tickets to the Book Signing
- ★ Two tickets to your sponsored Author's dinner event

ACKNOWLEDGEMENTS

- ★ Acknowledgment on Author's table
- ★ Name included on:
 - event website
 - event materials and collateral
 - one weekly e-blast to all subscribers
- ★ Sponsor recognition at event

OTHER

- ★ Invitation to private reception with Authors before the Book Signing event
- ★ A copy of the book by your Author
- ★ A photo opportunity with your Author

Contribution - \$1,000

Naming Rights

Underwrite an element of our events and be acknowledged as a

★ ★ ★ **PRESENTING PARTNER** ★ ★ ★

Opportunities at the 27th Annual Book Signing Event

EVENT PAVILION- \$2,500 (one only)

- ★ Includes - acknowledgment of Presenting Partner status on entry signage, event materials, website, social media and e-blast
- ★ 2 early-entry tickets to the event
- ★ Invitation for 2 to private reception with Authors before the Book Signing event
- ★ A book bundle containing a copy of every book being showcased at the event

KIDS STORYTIME- \$500 (one only)

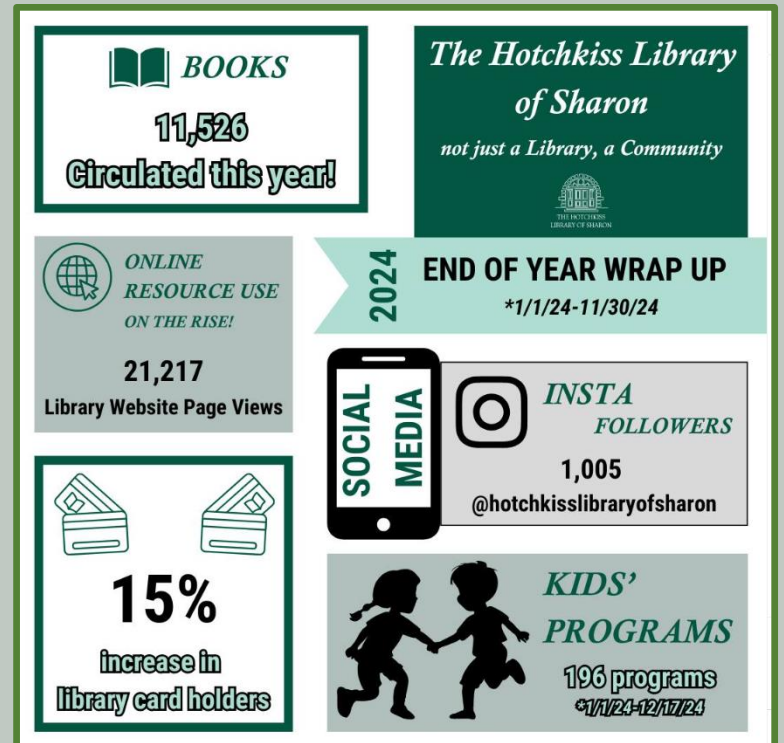
- ★ Includes - acknowledgment of Presenting Partner status on event area signage, event materials, website, social media and e-blast
- ★ 2 early-entry tickets to the event
- ★ A copy of the featured book at Storytime

With Your SUPPORT

The Hotchkiss Library of Sharon offers:

- A true Community Hub and Place of Gathering
- 184 adult programs
- 196 children's programs
- Meeting space for community groups and non profits
- Services for more than 1,000 regular users
- Community access to knowledge, information and entertainment in all forms
- A free and accessible center for learning, education, arts, culture, entertainment and discourse

accessible
free education curiosity
discourse children history
support seniors responsive
creativity hub community arts
learning knowledge access
information books culture
entertainment illumination
exchange



Thank you



THE HOTCHKISS LIBRARY
OF SHARON

For further information or to discuss this
opportunity please contact

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